

APPENDIX TO GUIDELINES ON IDENTIFIERS OF ONLINE ENTICEMENT AND CHILD SEX TRAFFICKING

POTENTIAL VIOLATIONS OF 18 U.S.C. § 1591 AND § 2422(B) FOR PROVIDERS SUBJECT TO 18 U.S.C. § 2258A

Released October 29, 2024

This document contains excerpts of information received in CyberTipline reports, therefore NCMEC may disclose this information only as authorized by 18 U.S.C. § 2258A(g)(3).

NATIONAL CENTER FOR MISSING & EXPLOITED CHILDREN®

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This appendix contains trends, data, examples and excerpts derived from missing child cases reported to NCMEC and CyberTipline reports received and categorized as online enticement or child sex trafficking. Throughout this appendix, *italics* denote a quote from a CyberTipline report or other source containing communication about suspected enticement or child sex trafficking. These quotes were either originally written in English or in another language and translated to English. Please note, the quoted excerpts below may represent a single line of chat from within a larger reported conversation.

1. ENTICEMENT
AS DESCRIBED IN 18 U.S.C. § 2422(B)

a. Approaching a child on social media, gaming, or other platforms:

- Chat excerpts from reports:

> *"Could you download [private messaging app] for me? You can just think of a fake name you don't have to give that app any thing please?"*

> *"Okay. So when we're done tonight, you have to delete all the messages so [your mom] doesn't find them"*

b. Establishing a friendship or romantic relationship with a child:

- Chat excerpt from report where user is using a secondary persona to persuade the child to trust the enticing account:

> *"She won't show anyone bro trust me I know her well"*

- An offender with multiple online identities may be linked by overlaps in IP addresses, profile structure, geolocation, device ID or chat structure.
- Discrepancies in information relating to profile age and provided in chat, including adult users listing a younger profile age to gain access to teen-only platforms and children listing older ages to gain access to platforms.
- When the intent of the friendship or romantic relationship is to meet in person:
  - The child is often 15 years old or younger and aware they are speaking online with someone who is an adult, however the adult's exact or true age may be unknown.
  - The offender is most often between the ages of 20 and 29 years old, with an average age difference between the offender and the child being 13 years.
  - The offender is most likely to travel to the child, especially if the child is 13 years old or younger. Older teens (16-17 years old) are almost as equally likely to travel to the offender as they are to have the offender travel to them.
  - For times when the child travels to the offender, it is common for the offender to pay for the travel by sending travel tickets, using a ride share app to have the child picked up or sending the child money via an app.

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c. Offering something of value to the child:

- Chat excerpt from report offering to pay the child for images:

  "I'd pay you to sext with me :) I get bored at work and always horny haha"

- Chat excerpts from report where user pretended to be an athletic recruiter for a soccer club:

  "Do you agree to show your full body for this medical evaluation? Like I said, with photos and videos, the way I'm going to guide you."

  "The whole body of the athlete is evaluated in this medical exam, some boys get a little shame but I imagine you understand"

- Chat excerpts from report where the user pretended to be creating a clothing line:

  "This is top secret, so don't tell anyone!! But I'm launching a clothing line! It's going to be HUGE! And I need an official model for the entire project! 😊😊 auditions haven't started yet but you have a lot of modeling potential! I could let you audition before anyone else!! It's a huge opportunity!! 😁😁😁😁😁😁"

d. Scare tactics may include these actions and/or threats:

- Sharing images or videos of the child with friends, family, school or online network to embarrass and humiliate them or to get them in trouble.
- Saving sexually explicit conversations with the child and threatening to post them online.
- Compilation imagery may be created by offender to include exploitative imagery as well as school name, child's name and other identifying information.
- Secretly recording sexually explicit videos of the child during video chats.
- Threatening to physically hurt or sexually assault the child or the child's family members unless the child complies.
- Accessing the child's online account without authorization and stealing sexual images or videos of the child.
- Threatening to create sexual images or videos of the child using digital-editing tools.
- Threatening to spread malicious rumors about the child with the child's network, such as that the child has abused or raped another child.
- Threatening to physically hurt or sexually assault the child or the child's family members unless the child complies.
- Threatening to self-harm or kill themselves as an aggressive enticement tactic if the child does not provide sexual images or videos or stops communicating, as seen in the chat excerpt below:

  "BLOCKING ME WON'T DO ANYTHING ILLL JUST CREATE MORE ACCOUNTS UNTIL U FINALLY END WHAT I ASKED, ALSO IF U DON'T SEND ILL KILL MYSELF"

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2. SEX TRAFFICKING OF CHILDREN
AS DESCRIBED IN 18 U.S.C. § 1591

a. Victims

- Particular vulnerabilities that are often exploited by traffickers and buyers include:
  - lack of strong support network
  - prior experience of violence
  - currently experiencing homelessness
  - marginalized by their family or society
- Additional factors (when traffickers are unrelated to the victim) that increase risk include:
  - prior victimization through physical or sexual abuse or assault
  - currently living in foster care, group home or other substitute care environment
  - kicked out or ran away from home
  - substance addiction or misuse
  - challenges in the home/family environment (domestic violence, physical/sexual violence, drug use)
  - physical or developmental disability or impairment
  - overall lack of resources and desire for access to material or monetary resources
  - bullying related to not being understood, lack of belonging/acceptance or feeling disconnected due to:
    - appearance
    - gender identity or sexual orientation
    - immigration status, language proficiency challenges, cross-cultural circumstances
    - low self-esteem
    - mental health challenges

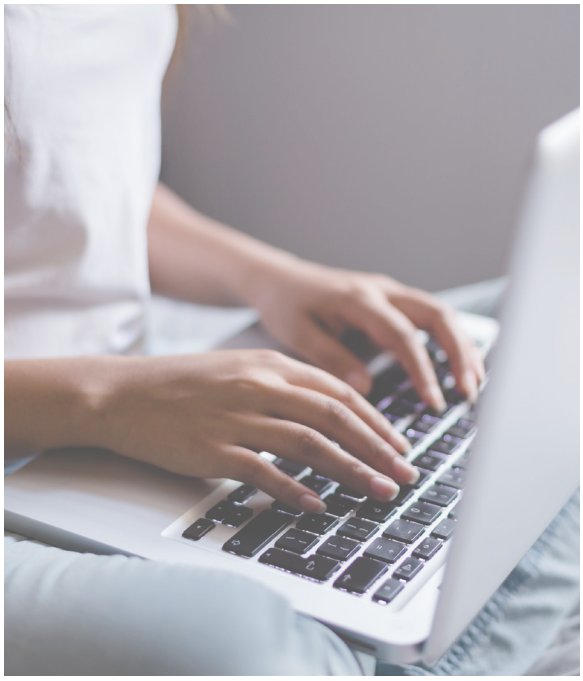
b. Terminology: The examples of terminology, acronyms and emojis provided below are not intended to be exhaustive. They are some of the most commonly seen at NCMEC. For additional context or examples, contact CSTTreporting@ncmec.org.

- **Commercial sex terminology:** While this terminology may be linked with commercial sex involving adults or child victims, and any one term alone may not establish the existence of child sex trafficking in any particular context, this terminology is an important resource that can be **combined** with other signals (such as age and indicators of activity) to identify conduct related to suspected child sex trafficking.
  - **304** – hoe
  - **16** – pimp
  - **Automatic** – term denoting an expectation that an individual under the control of a trafficker/pimp will continue to engage in commercial sex when the trafficker/pimp is in a different location, in jail or otherwise not in direct contact with the individual. All money generated while on automatic is given to the trafficker/pimp.
  - **Bags/bagz/bands/bandz** – reference to making money
  - **Blade/stroll/track** – location in a city/town known for commercial sex activity
  - **Bottom/Bottom Bitch** – individual appointed by the trafficker/pimp to supervise other individuals also under the control of the trafficker/pimp. The trafficker/pimp requires the bottom to train new individuals, collect money, post escort advertisements, book hotel rooms and/or inflict punishment for broken rules.
  - **Buyer** – term used to describe individual who is providing something of value in exchange for the sex act (also referred to as: client, date, john, trick)
  - **Car date** – when the commercial sex activity occurs in a car
  - **Cashmeet** – when cash is the only form of payment accepted
  - **Charge** – when an individual is arrested and charged with a crime

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- **Choose up** – process by which a trafficker/pimp takes ownership of an individual who is already under the control of a different trafficker/pimp
- **Daddy** – term a trafficker/pimp will often require individuals under their control to call them
- **Dates** – term used to describe meet-up between an individual and a buyer where something of value is exchanged for a sex act
- **In-call** – buyer travels to commercial sex location to pay for sex acts
- **In-pocket** – when the individual under the control of a trafficker/pimp is following all the rules and making the expected amount of money required by the trafficker/pimp
- **No rubbers** – no condoms
- **Online escort ads** – process of advertising individuals for commercial sex acts via websites online
- **Out call** – when the individual providing the sex acts travels to the location of the buyer
- **Pimp/pimping** – individuals who makes money from the sale of individuals who provide sex acts to buyers
- **Prostitute** – individual involved in commercial sex who provides the sex acts (also referred to as: escort, hoe, hooker, sex worker)
- **Renegade** – individual offering a commercial sex act without a trafficker/pimp
- **Square** – anyone who is not involved in commercial sex
- **Ten toes down**– refers to loyalty required by a trafficker pimp of the individuals under their control. Connected to the slang terms pimps up/hoes down.
- **The game** – refers to people who are involved in commercial sex (also referred to as the life, the ism, the izm)
- **Trick roll** – when an individual involved in commercial sex and/or a trafficker/pimp robs a buyer/john/trick

- Commercial sex acronyms
  - **PGO** – pimping going on
  - **HGO** – Hoein going on
  - **RPGO** – Real pimping going on
  - **RHGO** – Real hoein going on
  - **FS** – Full service (Sex acts including intercourse)
  - **BB** – Bare back (sex act without a condom)
  - **BBBJ** – Bare back blow job (oral sex without a condom)
  - **AR** – Anal rimming
  - **GFE** – Girlfriend experience (appearance of a relationship, individual pretends to be the buyer's girlfriend when engaging in commercial sex)
  - **BFE** – Boyfriend experience (appearance of a relationship, individual pretends to be the buyer's boyfriend when engaging in commercial sex)
  - **QV** – Quick visit
  - **HH** – Half hour
  - **HR** – Hour



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- Commercial sex emoji lexicon

🅿️	Pimp	💎	Loyalty
👑	Referencing a pimp/trafficker	⚓	Loyalty
🎩	Referencing a pimp/trafficker	🍒	Young/minor
👠	Female involved/available for commercial sex	🍭	Young/minor
💰	Earning money	💗	Young/minor
👣	Ten toes down/commercial sex terminology for someone under pimp-control		

- Examples of commercial sex terminology, abbreviations and emoji combinations:

🅿️☝️	Pimps up
CHOOSE ☝️	Choose up
👇👑💰💸✌️	Down for the crown & money
Choose Up ! #RPGO 🅿️👆👣💲👇💸💵💰💯	Choose up, Real Pimpin Going On, Pimps up, ten toes down, money, money, money, money, money
🅿️ay Me Or 🅿️ay Me No Attention 👑💰💸 **"4TheFee" Not4Free🚫 #Baggchaserz™** ✌️🎩 **#Choose🆙2Move🆙 #RPGO**	Use of the blue P emoji in place of regular text P to talk about getting paid. Crown and money emoji, hashtag uses commercial sex terminology of Bag. Choose up to move up, Real Pimpin Going On.
DADDY'S GIRL **C2 Da The P** 🥂👑 **RHGO** 👣🏆👑 **YOUR FAVORITE TROPHY** 🏆 **STAY DOWN FOR THE CROWN** 👑🏆 **HATED BY MANY** 💔🖕 **LOVED BY NONE** 🚫	Daddy's girl is referencing the individual's trafficker/pimp, P is referencing the trafficker/pimp, Real Hoein Going On, Down for the Crown refers to loyalty to the trafficker/pimp.
DM are open #sellingcontet #buyingconent #meetups **Pics: $10.** **Solo video:** **1 min: $15** **3 min: $30** **5 min: $45** **10 min:$55** **M/F vids** **1 min: $25** **3 min: $40** **5 min: $55** **10 min: $100** **Oral** **1 min: $15** **3 min: $30** **5 min: $50** **F/F vids** **1 min: $25** **3 min: $50** **5 min: $60** **10 min: $120** **Customs $25-$50** ***fetish friendly***	Commercial sex in-person and selling explicit and CSAM images time and price list

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c. Indirect indicators of commercial sex:

- Commonly used peer-to-peer payment services include:
  - Cash App
  - Venmo
  - Apple Cash
  - Zelle
  - PayPal

d. Commercial sex terminology in context: The use of specific commercial sex terminology as listed above when connected to a known or targeted child. While individual terms, acronyms and emojis may be helpful, child sex trafficking is more likely involved when the use of commercial sex indicators are combined with discussion or awareness of a child's age and other aspects of child sex trafficking, including advertising, a buyer seeking sexual services, familial trafficking, negotiating a meetup and recruitment.

- Example phrases:

"U think there's bitches on the blade rn?"

"fr you the one who kno all the 304" and "I said I'm the bottom" and "lol yes yes you are teach her"

"you trying to get a bag tonight or what?"

"walking the blade"

"We can get a room out here n do in calls"

"I'm at a hotel. Yes I had a date for 600" and "I'm at the hotel the guy bought the room and let me keep it" and "Hold on trick is still here"

"The game is going to test you. Never fold. Stay 10 toes down."

e. Advertising child sex trafficking

- Age + commercial sex

"17-year-old female minor bio was looking for a sugar daddy and made prices for sexual services"

"16 yo, middle school girl" with "Fellatio (Blow-job) 80K Korean won, Hand-job 35K Korean won"

"15-year-old female" soliciting adults for a "sugar daddy"

- Adult advertising child for commercial sex

"User has 2 minors for sale in return for drugs"

"girls below 17" for "Cashmeet"

"middle school student" being advertised for "part time sexual work"

- Child posting about commercial sex

"My hookup premium 60$ and nudes premium 30$>>>>Hookup price totally 200$"

"I charge $100 normal hookup"

"Lifetime deal (All my content, Daily texting, custom pics/videos, my snapchat and possible meets)"

"1 time 1 hour 150,000 won" and "Long night 6 hours 70,000 won"

"I do sex for money. Are you interested pay me for sexyual content like nudes and fucking videos or live video chat or meet up?"

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f. Buyer seeking sexual services

- Explicit requests/offer of commercial transactions for sexual acts involving minors

  "willing to pay the right price if have under age"

  "I love buying or selling little girls and using them as sex slaves to satisfy adult hotel clients"

  "Im looking for a young girl like 14-16 do you know anyone I will pay you 200$"

  "I want to fuck you and yea a young girl age 7 to 15 make it happen 300$ guaranteed"

- Solicitation or advertisement of child for sexual acts

  "sell your kids to me" and "How much for full bare service no rubbers?"

  "Sell your kids to me" and "How much to bang?"

- Explicit mention of commercial sex of child

  "I love buying little girls and using them as sex slaves"

  "I picked up a 13-year-old prostitute"

- Exchange of goods or services for sexual acts with child

  "Would u be down to spend time wit me if I gave u drugs" and "I'm trynna see how you ride"

  "I will offer high pay and transportation fee as well" and "I want to meet a girl who is good at fellatio"

  "I would pay you so much to help you with your education"

  "I asked if she had a daughter and she said yeah and I was like I'll pay you"

g. Familial trafficking

- Explicit offers or solicitation of child for commercial sex acts

  "Do you want to make some money with your little girl??"

  "arranging sex with their 16 year old sibling in exchange for money."

  "selling sex with ur daughter must 9-13 years old"

  "how much do you want to have sex with you and your granddaughter"

  "Do you have a daughter" and "I'll pay you" and "to find out how good her mouth is"

- Advertising/marketing child for commercial sex

  "My 12-year-old daughter, if you want to date her, 65$ per hours!"

  "60k if you want to enjoy time with my two boys and let them fuck"

- Explicit mentions of child sex trafficking or selling children

  "Imma sell your kids and grand kids to the sex trade"

  "Let me sex traffic them" and "Muffin sell your kids to me"

  "My aunt pimps her"

  "me and my little daughter we fuck for money"

  "I just paid for a girls daughters college in full because she twerked on me and gave me head."

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h. Negotiating meetup

- Explicit mention of age and commercial sex

  "I'm 17" and "250$ in hand before suc me n I'll give rest"

  "And am 16 if that's ok" and "16 is legal age for sex in XX" and "$100, and you order some doordash"

  And btw I'm 16 years old." and "20 for a bj and 40 for a bj and fuck"

- Child + negotiation of rates for sexual services

  "One hour 150$. 2 hour 200$. Full night 400$. Premium sc 49$."

  "hand-job service +50k Korean won" and "fellatio (blow-job service) + 70k Korean won"

  "1hour=$150 oral sex 30mins = $100"

  "30min 50 €" and "Nuit 500 €"

i. Recruitment

- Recruitment and solicitation of child for commercial sex acts

  "you got any friend 14."

  "the job is to cater to high-level guys, all at complete discretion."

  "Send me bitches and you get paid too."

- Financial incentives and promises of earnings

  "We have customers who pay well for a fuck."

  "Depending on your age, you will be paid between 500 and 1,000 dollars per girl."

- Evidence of structured systems for commercial sex

  "On Monday would be a verification your with a trusted partner to see performance in sex and to give you advice."

  "we're a company that is dedicated to providing services of stalls and ladies."

  "We inform you that we specialize in trafficking in persons and children between the ages of 5 to 10 years."

  "a portfolio of VIP clients and specific earnings per hour."

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j. Semantic combinations to increase reliability of CST indicators

- Below are several excerpts of real communication between individuals involved in suspected child sex trafficking. These are provided as examples of how various terms, phrases, slang, etc., when combined, become reliable indicators of child sex trafficking. While these examples are not all-inclusive, they may provide a starting point for providers seeking to develop a contextual roadmap for child sex trafficking identification online.

  [In these excerpts, **"T:"** denotes messages from a potential trafficker, and **"C:"** denotes messages from a child.]

Child + commercial sex terminology + trafficker recruiting

T: *"I feel it, I feel it,.. you ever had a P not a tennis shoe pimp lol a real P not a nigga who gon gon beat you and mistreat but a person that really know the game and who on some genuine shit.. and yeah it can be difficult first starting out"*

C: *"Nope. Have a few try but I ain't gone. Know it would help."*

C: *"Wats ur fee"*

T: *"Give me 800.. and I'm looking for a new location to move to out here so if you want you can move in with me im not tripping but im big on respect trust and loyalty"*

T: *"What's the most you done made in a night"*

T: *"You ever been on a 30day run"*

C: *"Depends on how much I wanna work."*

T: *"Listen when you program with me you will have certain days off and a set schedule so don't" trip I'm not a dog but I pimps an I know you still human.."*

C: *"That's good cause I ain't trying to never get a break. That's why I ain't chose up yet"*

Trafficker/child + commercial sex + recruiting (new minors/victims)

T: *"Well where the hoes at that's bout the bag you know of?"*

C: *"I'll get in contact w you when I see what they on rn"*

C: *"Ight bet hit them up and let's get it. You can play that role"*

T: *"We all can win together. Send me bitches and you get paid too ☐☐"*

T: *"You still apart of the team. You just not working. You recruiting ☐"*

[Note: "☐" icons in the excerpt above indicate use of one or more emoji that, when reported to the CyberTipline, did not transfer from reporting provider to NCMEC in a readable format.]

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Child + commercial sex + advertisement/marketing (victim)

Reservations are accepted from 3pm #part-time sexual work #pocket money #fellatio #helping sexual arousal #middle schooler

Child + commercial sex + price/cost negotiation (trafficker/buyer)

"She is my daughter she is 8 for a small amount you can have a great time if you are interested write"

"60K if you want to enjoy time with my two boys and let them fuck"

"Im looking for a young girl like 14-16 do you know anyone I will pay you 200$"

Child + commercial sex + exchange of non-monetary things of value

"when i was 3 i was SAed by my dad then he sold me to my uncle for drugs"

Child + buyer + commercial sex

"How much do you want to have sex with you and your granddaughter"

"hey would you meet i could give you $1000 to have some fun or if you bring someone under 16 I will give you $4000, i Can send half on kasshhapp the day before we meet or give you it all cash column."

"I want to fuck a young girl age 7 to 15 make it happen 300$ guaranteed"



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Appendix to REPORT Act Guidance for Providers

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